



## **Cosumnes Oaks Touchdown Club**

**9630 Bruceville Road, Suite 106 #361**

**Elk Grove, CA 95757**

[www.wolfpackpride.org](http://www.wolfpackpride.org)

### **LIFT-A-THON FUNDRAISER**

Date: May 11, 2017  
To: Wolfpack Football Families,  
From: Coach Derick Milgrim and Cliff Moriyama  
Re: Lift-a-Thon Fundraiser

It's Back! The Annual COTC Lift-A-Thon. This event is a great way to raise funds for the CO Football Program as well as provide an opportunity for athletes to raise funds to cover the cost of the 2017 Summer Football Camp.

This year, each athlete is encouraged to raise \$50 for the Lift-a-Thon. Raising money is easy since we will be using PledgeStar – an on-line pledge drive fundraising website. See the flyer on the reverse side to find out how to participate and help raise funds for the program and your athlete.

We realize that playing a high school sport is not cheap. High School football is no exception. That's why we want to encourage every athlete to raise more than \$50. Why? Because for every dollar your athlete raises in addition to the initial \$50, you'll be able to use that money to pay for the CO Summer Football Camp. The cost of this year's Summer Football Camp is \$150. For example, if your athlete raises \$200 then you've paid for the Summer Football Camp.

#### **\*PLAYER INCENTIVE\***

In an effort to encourage athletes to raise more than \$200, the Touchdown Club will give athletes the following prizes.

Raise \$300 or more = receive a \$25 Dick's Sporting Goods Gift Card

Raise \$400 or more = receive a \$25 Dick's Sporting Goods Gift Card and a \$25 Target Gift Card

Raise \$500 or more = receive a \$25 Dick's Sporting Goods Gift Card, \$25 Target Gift Card, and \$25 Best Buy Gift Card

Thank you for your support of Wolfpack Football. GO PACK!

# Cosumnes Oaks High School Touchdown Club Lift-A-Thon Fundraising System



For our Lift-A-Thon this year, we're using an awesome [web based fundraising system](#) that makes it **much easier** for you to request pledges from your family and friends, and for them to make secure credit card donations online. It's fun, it's easy, and people who use it typically raise twice as much as those who don't!

Remember, our Lift-A-Thon is May 19, so please **register now** to help our team raise as much as we can for our training equipment like sleds, tackling pads, weights and weight lifting machines. We also hope to purchase items like footballs and HUDL film equipment:

- Go to <http://pledgestar.com/cohswolfpack>
- Enter your name and email address, then click Register
- Follow the instructions on-screen

When you finish, the system emails pledge requests to your family and friends, and allows them to make secure credit card donations online. You get notified each time a pledge is made, and you can track your pledge progress online.

Call 1-888-598-7510 if you need help.